

FOR IMMEDIATE RELEASE

**Canadian High Commissioner to India, Joseph Caron,
Ontario Premier McGuinty and Trade Minister Papatello
Attend New Delhi Joint Venture Celebration**

**Studio u+a / NORR Architects Celebrate
Canadian / Indian Partnership Success**

Toronto, December 8, 2009 – On December 7th, at the start of a three-city Trade Mission to India, **Joseph Caron, High Commissioner to the Republic of India, Ontario Premier Dalton McGuinty** and **Sandra Papatello, Minister of Economic Development and Trade** were witness to a celebratory joint venture confirmation in New Delhi.

This event celebrated a highly successful year-long collaboration between an Ontario-grown global leader in architecture and a fast-growing Indian practice.

To date, the joint venture, **Studio u+a / NORR Architects**, has performed the design and delivery of 2.5 million square feet of development, with an overall value in excess of \$200 million. Several of their clients joined them in celebration of their first year of operation.

Celebrants included:

Douglas Lang, Vice President, Operations, is a founding partner of NORR Group Consultants International Limited. A veteran member of the NORR management team, Mr. Lang has successfully delivered a wide range of projects in several countries, most recently the massive Atlantis The Palm project in Dubai where he was NORR's Project Director.

Sandeep Roy, Director of Studio u+a India, has overseen the India office of Studio u+a since its inception in 1997. He has led significant projects across India including Vatika City Gurgaon and an 800 acre masterplan in Jaipur.

Jon Haynes, Director of Studio u+a / NORR Architects in New Delhi, has successfully delivered several international design projects for NORR, including a number of projects in the UAE.

"Studio u+a / NORR Architects is an admirable example of international partnership," said Lang, "In just one year we have achieved an enviable market position as a well-established local New Delhi firm with a wealth of western experience and expertise that sets it apart from other local firms."

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Founded in Toronto 71 years ago, NORR has offices in Dubai, Abu Dhabi, New Delhi, Moscow, Detroit, Denver, Tampa, Sacramento, Ottawa, Kingston, Calgary and Vancouver. Studio u+a (SUA) is a well-established firm with offices in New York, London and New Delhi and a strong connection to the Indian development community.

The Ontario Trade Mission is focusing on how the province's green solutions can help India grow sustainably.

According to the Indian Green Building Council, the market for Leadership in Energy and Environmental Design (LEED®) rated green buildings in India is projected to increase to approximately US\$4 billion by 2012, and the total Indian market for green building materials and equipment is estimated to be more than 10 times that size. Demand for green building is emanating from both the Indian public and private sectors, spurred by the introduction of the Indian LEED® rating system, investor and occupier demand for more amenable and efficient living and working space, and national shortages of water and power.

One of the Studio u+a / NORR Architects projects, the EMAAR MGF office tower in Gurgaon, is targeting LEED Gold certification. A leader in integrated design for sustainability, NORR was responsible for one of Toronto's first LEED® certified buildings, the award-winning, light- and fresh-air filled SAS headquarters. Other notable green building projects for which NORR has been responsible include the ongoing work on the Canadian Plaza at the Blue Water Bridge border crossing, the Allstream Centre – Canada's greenest convention centre, and Calgary Courts Centre, one of North America's largest consolidated justice facilities. NORR is also involved in the early stages of several green building projects in Ottawa, Detroit and Shanghai.

With this Indian joint venture a successful example of international and local offices combining their talents, NORR continues to aggressively seek out new intelligent partnership opportunities around the globe, in addition to pursuing an aggressive acquisition strategy. NORR acquired new firms in Western Canada in 2007 and 2008, and is planning significant acquisitions in the U.S. and Europe in the next six months.

These ambitious plans have been moving forward despite the global economic downturn. As **Victor Smith, CEO, the Ingenium Group**, NORR's parent, explains, "We are well-positioned for growth, with deep experience in several design sectors, superior management systems, a solid backlog of work and a strong, debt-free, cash-rich, financial position. Now is the time to capitalize on that position."

Smith strongly believes that the current recession is bringing about an unprecedented structural shift in global power, wherein the emerging economies of India, China and Eastern Europe will be increasingly important as drivers of the future world economy.

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“It is imperative that we capitalize on our international portfolio and reputation to establish ourselves in multiple international markets in order that we may thrive in the new order of things,” he says. “Abroad, as well in as in North America, strategic investments now will position us to take advantage of the next cycle of growth.”

NORR

A member of the Ingenium Group of companies, NORR offers full-service architecture, engineering, planning and interior design, providing truly integrated solutions for a wide range of transportation, commercial, institutional and lifestyle projects. The NORR brand provides a well-honed balance of design, technology and management skills.

Ingenium Group Inc.

Delivering global building solutions, the Ingenium Group of companies offers an extensive range of architectural, engineering, land use and development planning, interior design, project management, construction, and design-build services through offices in Canada, the United States, the Middle East, Eastern Europe and Asia. The Ingenium Group member company brands include NORR, Giffels and CION. For more information: www.theingeniumgroup.com

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